

Wisborough Green Parish Council

Village Sign Policy

The Parish Council acknowledges the importance of advertising signs for village businesses and event organisers but must also consider the impact upon the appearance of a rural village environment. For this reason, the Parish Council first adopted a Sign Policy in January 2010 to provide guidance for temporary signs in the village centre. This has now been reviewed following observations over the past three years.

Temporary Trade Signs

The Parish Council will allow bona fide local businesses to display an appropriate temporary sign on a regular basis.

The Parish Council's permission should be sought for each sign.

In order to maintain a high standard, the sign should be professionally produced and no larger than 600mm wide X 900mm high.

The sign must not be located on footpaths, should not be attached to any permanent structure, and should be positioned so as not to impair road junction sightlines nor pose a hazard to road users for any other reason.

Signs are to be removed at the close of business each day.

Temporary Event Signs

The Parish Council will allow village organisations to display an appropriate temporary sign on the community board situated on the A272 south of the Church; one sign on each side of the board. This is used on a first come, first served basis and Parish Council permission is not required.

Parish Council permission should be sought for any additional signs to be located in the village centre.

In addition, posters can be displayed on the community notice board on the side of the bus shelter or on the community notice board outside the village shop.

Temporary Signs (event or trade)

The community notice board on the side of the bus shelter should be used.

Persons affixing signs by any method to Parish Council property, such as trees, the village green, signs, Parish Council notice boards and fencing, are fly posting and therefore the notices will be removed.

An official notice is displayed on our notice boards.

“Fly posting on Parish Council property is illegal.

Council property includes the trees, the green, the benches, village signs and Parish Council notice boards. Damage caused to Parish Council property could result in prosecution.

Please use the official poster site on the bus shelter”